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<u>The Osthoff Resort Receives AAA Four Diamond Rating</u> Less than 4 percent of 59,000 AAA Approved hotels and restaurants receive this rating

[Elkhart Lake, WI, June 2013] – The Osthoff Resort in Elkhart Lake, WI, received the esteemed AAA Four Diamond Rating. The Osthoff Resort has maintained this celebrated rating consecutively since 1998.

Hotels at this level are committed to providing every guest with a personalized experience and attentive service in comfortable, high-quality surroundings, according to AAA. They typically offer an extensive array of amenities and guest services.

The Osthoff Resort is part of a select group of establishments within North America. Currently, just 1,535 hotels and 754 restaurants hold the AAA Four Diamond Rating.

"We are honored to be recognized as a AAA Four Diamond hotel," said Lola Roeh, General Manager. "At The Osthoff Resort we are committed to exceeding guest expectations and providing a premier travel experience. This rating acknowledges the hard work and dedication of our staff."

"AAA is pleased to recognize The Osthoff Resort as a Four Diamond hotel," said Michael Petrone, Director of AAA Tourism Information Development. "To maintain the exceptional standards required for this rating on a daily basis is an outstanding achievement. AAA Four Diamond establishments are attentive to guests needs and consistently deliver memorable travel and dining experiences."

The Osthoff Resort is located just one hour north of Milwaukee, less than two hours from Madison and approximately three hours from Chicago. This AAA Four Diamond resort features spacious all-suite accommodations, two restaurants, a classic cooking school, year-round recreation and events, gift boutiques, and grand conference rooms. For more information on the resort, access the web site at www.osthoff.com.

About AAA Inspections

AAA is the only rating system that conducts on-site professional evaluations guided by member priorities. And, with more properties than any other rating entity, AAA is the only rating system that covers the U.S., Canada, Mexico and the Caribbean. For 77 years AAA has used professional inspectors to conduct in-person property inspections and publish the results, on a system of One to Five Diamonds, to guide member travel decisions.

Diamond Rated hotels and restaurants are listed in AAA trip planning products: the <u>eTourBook[®]</u> <u>guides</u> and <u>AAA Mobile[®] app</u> for tablets and smartphones, the <u>TripTik[®] Travel Planner</u> and <u>Travel Guides</u> on AAA.com, and AAA TourBook[®] guides available at AAA/CAA offices. Travelers can learn about AAA inspections and Diamond Ratings at <u>AAA.com/Diamonds</u>.

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